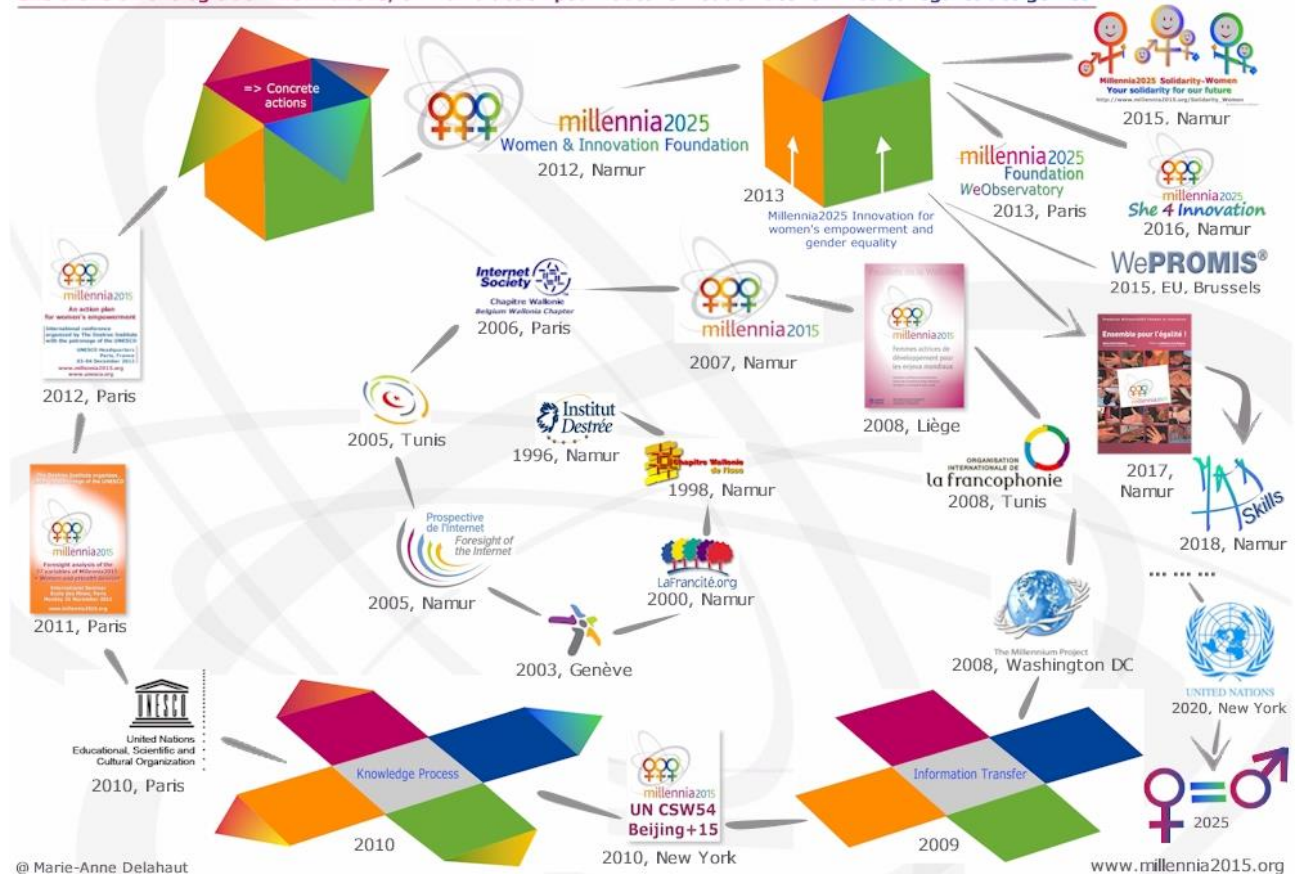


WSIS 2018 Prizes Submission:

Millennia2025 and MAD-Skills.eu: Share and value your Skills for innovation and empowerment

Marie-Anne Delahaut

Une brève chronologie de Millennia2025, Un Plan d'action pour l'autonomisation des femmes et l'égalité des genres



=> http://www.millennia2025.org/Millennia2025_Timeline

The 62nd session of the Commission on the status of women (CSW) organized by UN Women in March 2018 works on the "Participation in and access of women to the media, and information and communications technologies and their impact on and use as an instrument for the advancement and empowerment of women". As written in the conclusions of the 47th session of the CSW in 2003, it is important to strengthen women's training to ICTs and to develop strategies for them to increase their skills towards equality, employment and economic leadership. In 2003 already, the CSW recommended to "prioritize the allocation of resources to support programmes, projects and strategies that aim at increasing women's participation in, and equal access to, the information society, including vocational, scientific and technical training, literacy training and capacity-building programmes"

(<http://www.un.org/womenwatch/daw/csw/agreedconclusions/Agreed%20conclusions%2047th%20session.pdf>).

This is one of the main concerns of the Millennia2025 Women and Innovation Foundation, as a result of the foresight research process Millennia2015, "An Action Plan for Women's Empowerment and Gender Equality" built since 2007 by The Destree Institute with the patronage of UNESCO (www.millennia2015.org). The method, the network and the concrete actions are also detailed in the book "Together for equality!" ["Ensemble pour l'égalité !"] by Marie-Anne Delahaut, with the Preface written by Ms. Irina Bokova, then Director-General of UNESCO: www.millennia2015.org/MA_Delahaut_Ensemble_pour_egalite, 608 pages.

One of its concrete actions is the development of the Millennia2025 Intelligence Platform: it results from the foresight vision validated at the UNESCO in December 2012, envisaging the time horizon 2025. Its last chapter provides: "In 2025, new models of life, more harmonious, have been conceptualized, implemented and are constantly assessed by each country to ensure their constant adaptation to the time and space involved. The knowledge society tools are employed to ensure the balance of the planet's vital parameters. The staggering progress in information and communication technologies (ICT) as well as the generalization of high-speed connections have greatly contributed to women's empowerment. Given the sovereign global mobilisation in favour of peace, policies of war are slowing down. Education and training are reconfigured so as to generate growth and jobs. This has balanced the position of many countries endangered by a perilous economic situation. The value of the elderly is recognised again by acknowledging their unique capacity for transmission of knowledge to new generations. This all-encompassing solidarity generates solidarity between genders, between generations, between populations. The human being is at the core of the society. We have the right to dream. It is our duty to fight. Millennia2025 has the dual ambition of a critical, exploratory foresight process, working in the field, with a visionary constructive approach based on a logic of action. This ambition involves mobilizing women, men and young generations so that they take ownership of the process in creative coordination, taking advantage of the power of networks"). This vision was translated in 13 languages by the Millennia2025 International Voluntary Researchers' Network (Bahasa, Deutsch, English, Español, Français, Greek, Igbo, Igbo Etit, Kinyarwanda, Nepali, Swahili, Turkish, Urdu), all presented online (www.millennia2015.org/The_vision).

The Millennia2025 Intelligence Platform aims to structure, share and transfer knowledge among its members. Millennia2025 is a tremendous network gathering a very precious energy from women (70%) and men (30%) happy to be recognized, eager to share their experience, willing to build a better world for all in sisterhood, considering sustainable development as a main goal. Many members already have a website, either personal or integrated with their university, company or NGO, and can invite their colleagues to connect to the Millennia2025 Intelligence Platform. On the other hand, many do not have personal access online to present their skills. The MAD-Skills.eu interface "Master, Apply and Dynamize your skills" is built for this purpose, providing them with the required public tools (domain names, logo, emails, etc.) secure and without any advertisements. These services will be free for people in developing countries, rural areas and fragile regions. Specific assistance will be offered to women and girls whose learning has been hampered by life circumstances and who are nonetheless architects of their future, with strong skills in all domains. The business offer will include the domain name (DNS) creation, the IP address, the design of a logo, the concept of the personal websites considering their needs and wishes. Independent emails addresses linked to their domain names will also be provided All these services will be developed on the autonomous MAD-Skills.eu root server with the requested privacy, security and durability concerns.

The added value and key factors of Millennia2025 are also its foresight method, which is used to study the best ways of building innovation for women, girls and young people, including the active transmission of knowledge between all generations. The Intelligence Platform concept is an inclusive, innovation-based tool to be shared among Knowledge Communities to enable all members to promote their skills or products related to the Millennia2025 ethics and Charter.

Millennia2025 is already:

- ▼ an international network: 10.400 members in 140 countries or regions;
- ▼ an 8 years foresight exercise in French, English, Spanish and German;
- ▼ "Ensemble pour l'égalité !", a 608 pages book;
- ▼ www.millennia2015.org, a 3.500 pages website in English and in French with **12,5 millions visitors in 2017**;
- ▼ the WeObservatory with 26 projects in 16 countries and 8 languages;
- ▼ Millennia2025 Mobile with 6 multilingual applications for women's health in 13 languages;
- ▼ Millennia2025 Academy with 19 eLearning modules for women's health, in English, French and Spanish...

The Millennia2025 Intelligence Platform wants to mobilize a wide range of donors and financial partners for its successful growth. The project involves many stakeholders as it concerns directly:

- ✓ education at all levels to master and share eSkills;
- ✓ ICTs to empower users and develop innovative contents,
- ✓ Human rights and justice to empower women, girls and people who need freedom to access education and skills,
- ✓ Economy to teach and apply the best ways to deploy economic leadership for people and new generations wanting to live from their skills;
- ✓ eHealth as the Millennia2025 WeObservatory develops many online applications for women's healthcare at a world level;
- ✓ Innovation in all these sectors as a basic objective of the Millennia2025 Foundation and its Intelligence Platform;
- ✓ Medias to promote the project and its success stories.

The [Millennia2025 WeObservatory](#) already develops several innovative mobile Apps for maternal health, from Netherlands to Mongolia. There is an increasingly high potential for Information and Communication Technologies (ICTs) to improve maternal health. Given the expansion of telecommunication networks and penetration of mobile phones in rural areas in developing countries, this gives rise to the possibility of connecting previously unconnected pregnant women to healthcare through the technology of mobile health (or mHealth). Mobile phone networks cover 96% of the world's population, with 77% of mobile subscriptions held by nearly 90% of the population in low - and middle- income countries. Further evidence shows that mobile health tools can help minimize time barriers and facilitate urgent maternal care, as well as support health promotion through mobile messaging services. Systematically applying ICT solutions to reduce maternal and newborn mortality is the primary aim of the mobile apps developed at the Women Observatory for eHealth (WeObservatory) of the Millennia2025 Foundation, through a unique private partnership that seeks to bring mobile health solutions to pregnant women to increase their access to healthy pregnancy information and emergency care. To date, three mobile apps are published in English, [Zero Mothers Die](#) App and [Twin2Twin](#), French, [Zero Mothers Die](#) App and [Happy Baby, Happy Mom](#) in Mongolian. The Zero Mothers Die App is a source of essential maternal, newborn and child health information for pregnant women, new mothers and health workers who provide this care to their community. Twin2twin is an innovative and sustainable method for twinning midwives from Netherlands and Morocco, improving their education and protecting the health of mothers and babies. Happy Baby, Happy Mom App for Mongolia helps the midwives to dialogue with women on over-weight during pregnancy, thereby helping them to avoid putting themselves or their babies at risk of various health issues. The WeObservatory pursues its activities to increase reaching pregnant women with the translation of the apps in Spanish and Portuguese. <http://www.m2025-weobservatory.org/apps.html>.

The Millennia2025 Women and Innovation Foundation realizes all its projects thanks to its two leaders, [Véronique Thouvenot](#) - in the domain of Women and eHealth, on a mostly voluntary basis and partly with the support of the Millennia2025 WeObservatory partners - and [Marie-Anne Delahaut](#) - on a voluntary basis and also as director of research at The Destree Institute. The concrete actions are developed with voluntary partnerships and trainees.

The Millennia2025 Women and Innovation Foundation plans to hire, thanks to financial partners, collaborators motivated by the project in these specific domains:

- ✓ Specialist in gender studies, in charge of the watch task, structuring the daily and global information related to Millennia2025 goals, publishing requested information, developing research, studies and analyses on the requested domains studied;
- ✓ Specialist in computer sciences and ICTs, in charge of the websites and applications design, development and maintenance for the Millennia2025 members and clients;
- ✓ Specialist in translation in specific languages, in charge of the contacts with Millennia2025 members and clients in Europe as well as in Africa countries, in order to present the Millennia2025 concept and to deal with the members or clients in those countries. This task will be realized by trainees living in the concerned countries or regions;
- ✓ Specialist in public relations in charge of the global promotion of Millennia2025, its projects, achievements and new projects at all networking levels.

The Millennia2025 brand is well known and appreciated since 2008. Many members are looking for the new developments we are preparing. The Millennia2025 network is ready to be contacted, by structured mailing lists such as <Women Foresight> (+ 10.000 contacts), <UNESCO2018> (5.500 at-large members), <Think-Tank> (1.500 registered members), as well as specific mailing list for every country or region including

online registered members. Millennia2025 social networks are also active, such as LinkedIn, Facebook or Twitter.

Many excellent networks are active at local or world levels concerning the objectives of empowerment and equality, but, as far as studied, no one proposes the interactive tools and applications presented by Millennia2025.

Millennia2025 intends to be proactive concerning ICTs and its future developments. All the technologies might be useful and configured in line with its objectives: master, apply and dynamise your skills to learn, teach and work. We want to apply these guidelines to all the stakeholders, at international levels. The main objective is to empower women and girls in full consciousness of the importance of this issue as a key to harmony for humankind and addressing together the global challenges of sustainable development.

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A few Illustrations



Millennia2025 Solidarity-Women, International conference team, University of Namur, 25.04.2015,
=> http://www.millennia2015.org/Solidari_Femmes



Millennia2015 UNESCO, Paris, 03-06.12.2012 - www.millennia2015.org

Millennia2015, "An action plan for women's empowerment and gender equality", UNESCO, Paris, 03-07.12.2012.
=> http://www.millennia2015.org/UNESCO_Photos_Participant_Team

The book "Together for equality!" by Marie-Anne Delahaut

Millennia2025 Femmes et Innovation :
Prospective, réseaux internationaux et actions concrètes pour l'autonomisation des femmes et l'égalité des genres, Bilan 2007-2015 - Objectif 2025

Ensemble pour l'égalité !

La Fondation Millennia2025 Femmes et Innovation active le Plan d'action pour l'autonomisation des femmes et l'égalité des genres de Millennia2015 conduit avec le patronage de l'UNESCO en 2012, comme premier aboutissement du processus international de recherche prospective que j'ai créé et construit au sein de l'Institut Destreé depuis 2007.



Vous et moi, nous sommes toutes et tous concernés par cette action en faveur de l'application des droits humains : femmes et hommes de tous âges, de tous pays, de toutes cultures. Ensemble, nous contribuerons à relever le défi de l'égalité. Ensemble, nous pourrions alors nous préoccuper de l'essentiel : construire un monde durable et en paix pour les générations futures.

Ce livre vous propose un voyage à aborder par plusieurs chemins : l'objectif global de l'égalité entre les femmes et les hommes, la méthode prospective, le réseau international de chercheur-e-s volontaires de Millennia2025, la chronologie du processus de recherche prospective, les actes des conférences internationales et les actions concrètes pour l'autonomisation des femmes. Bienvenue !

The book is written in French including links to all the chapters in English on www.millennia2015.org. Welcome!

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Infos et commande du livre :
www.millennia2015.org






Fondation Millennia2025 Femmes et Innovation

Ensemble pour l'égalité !

Marie-Anne Delahaut,
Présidente de la Fondation Millennia2025

Préface de Madame Irina Bokova,
Directrice générale de l'UNESCO





=> http://www.millennia2015.org/MA_Delahaut_Ensemble_pour_egalite



=> After the inaugural conference, UNESCO, Paris, 03.12.2012.

<= Ms Irina Bokova, UNESCO Director General, Inaugural conference of Millennia2015, Paris, 03.12.2012.



=> Ms Irina Bokova and Marie-Anne Delahaut, UNESCO : "Ensemble pour l'égalité !", Paris, 13.12.2016.

The Millennium2025 foresight research process

